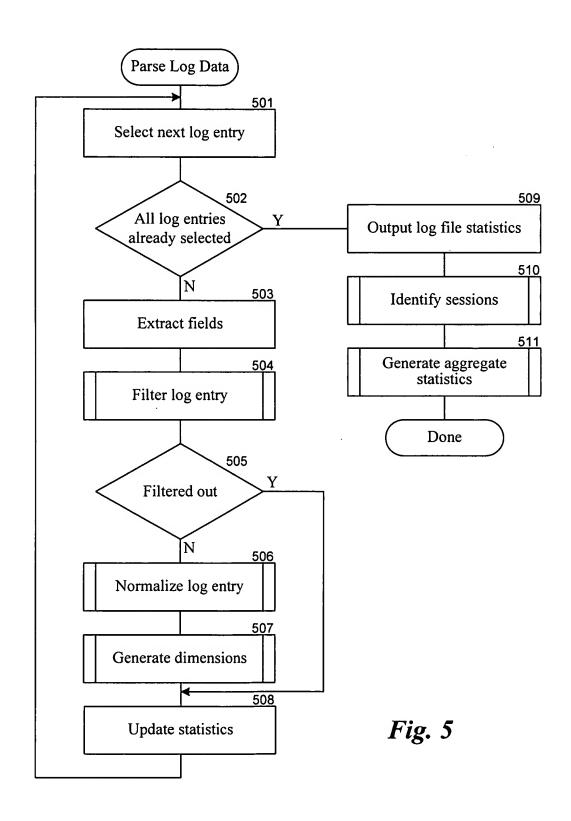


| | | Referer Query String 409 | |
|--------------------|-------------------|-----------------------------|--------|
| Referer URI 405 | | Query String 408 | |
| URI 404 | 401 Dimensions | Event N 407 | Fig. 4 |
| Logical Site 403 | Log Entry Table | Event 1 407 | |
| User 402 | | Page Type 406 | |



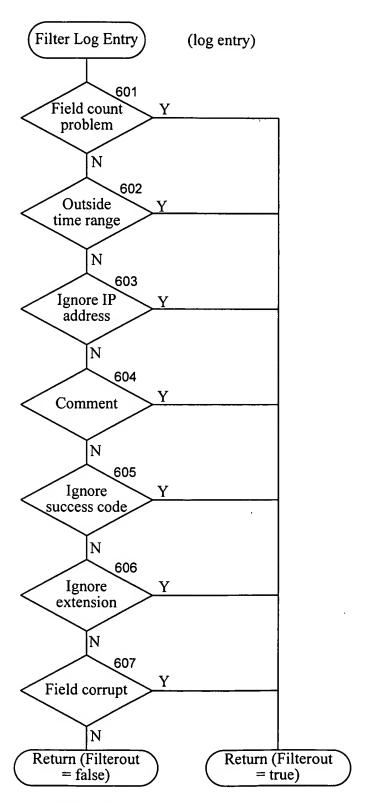


Fig. 6

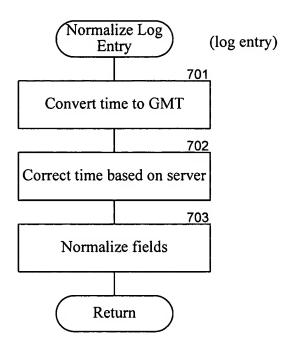


Fig. 7

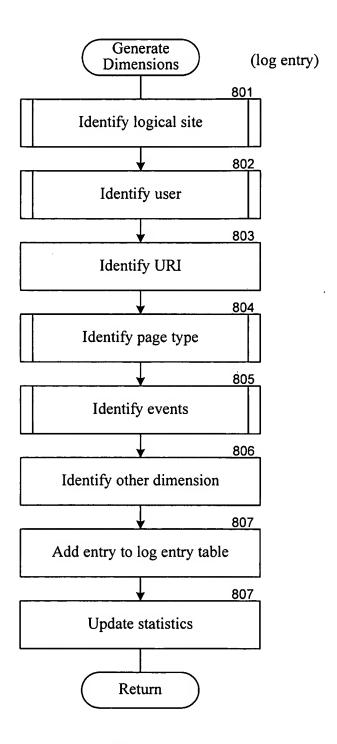


Fig. 8

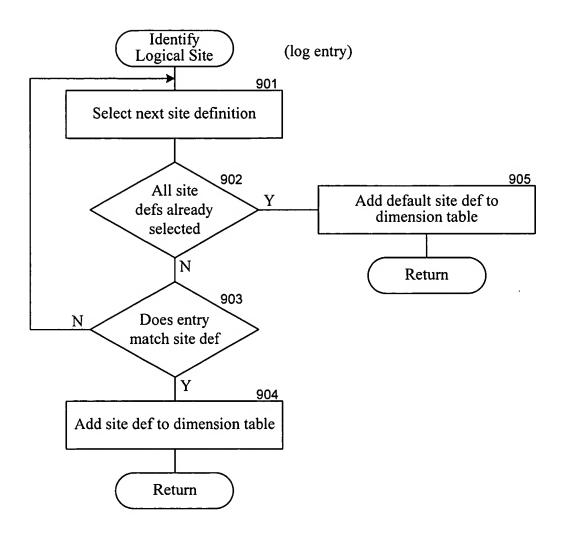


Fig. 9

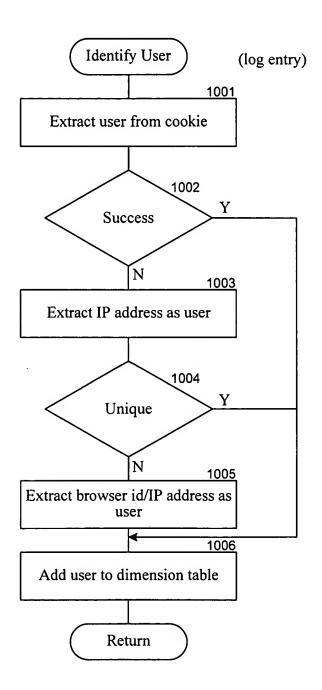
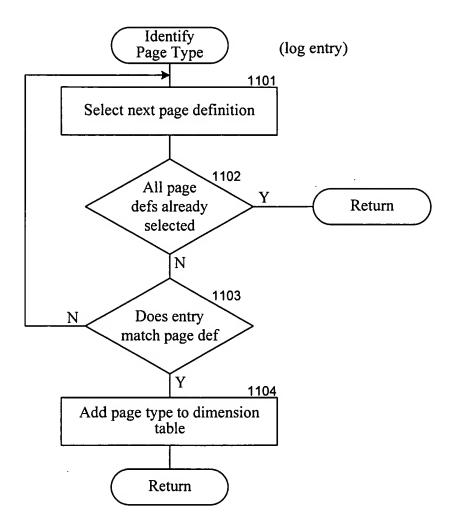


Fig. 10



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Fig. 11

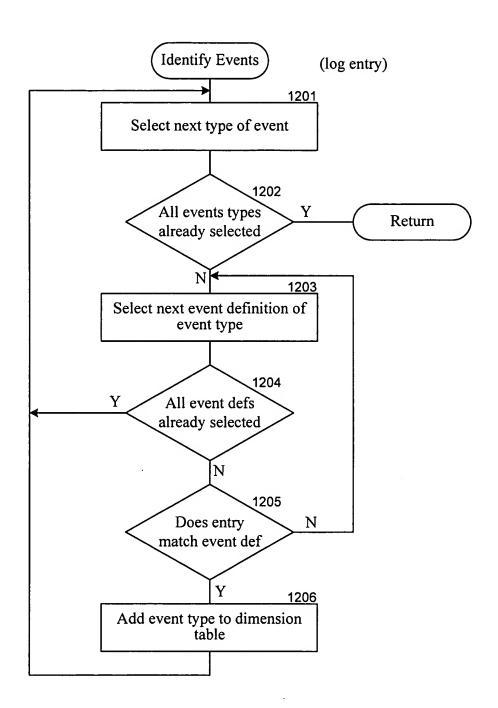


Fig. 12

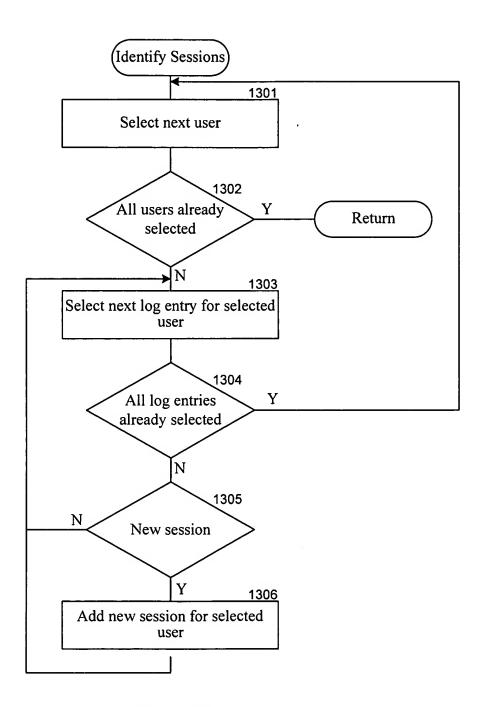


Fig. 13

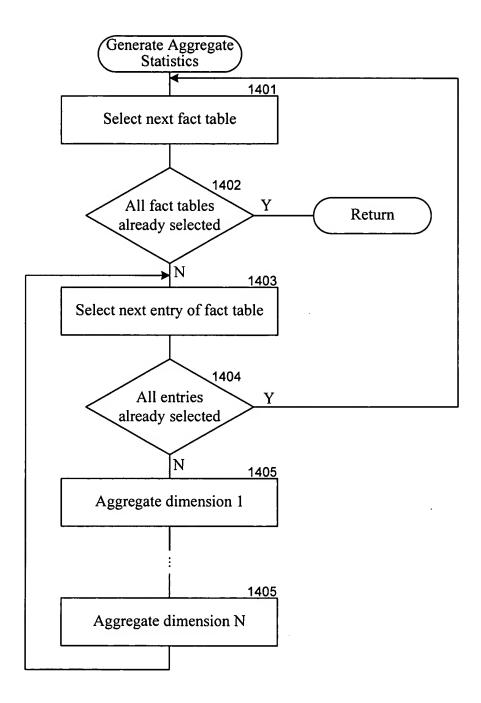


Fig. 14

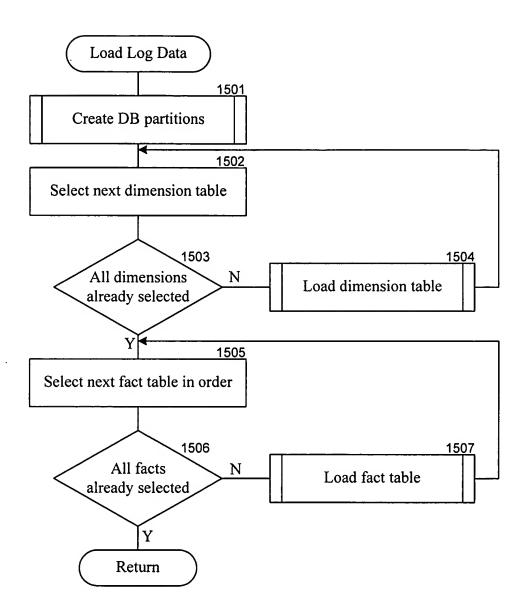


Fig. 15

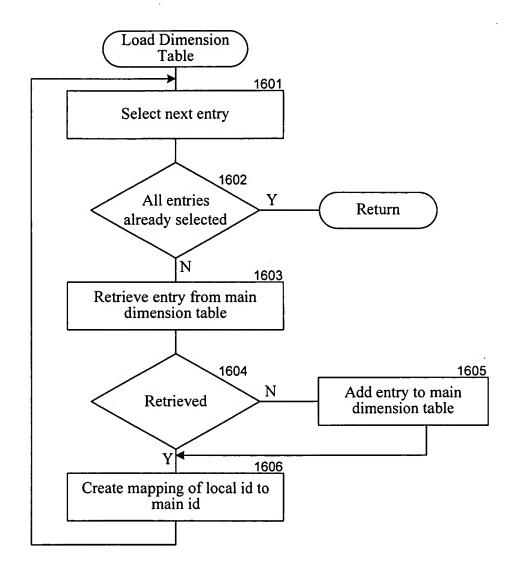


Fig. 16

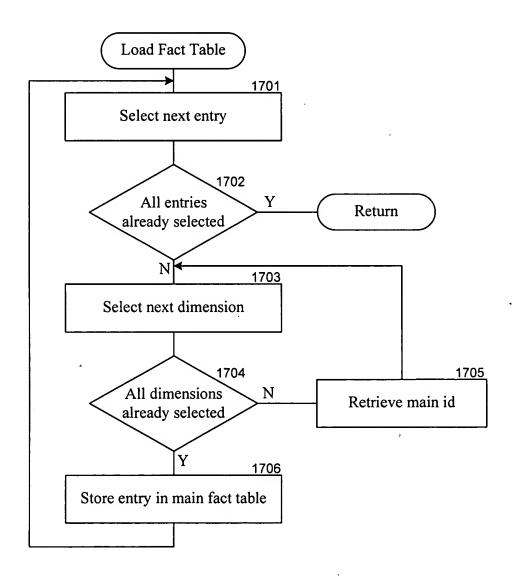


Fig. 17

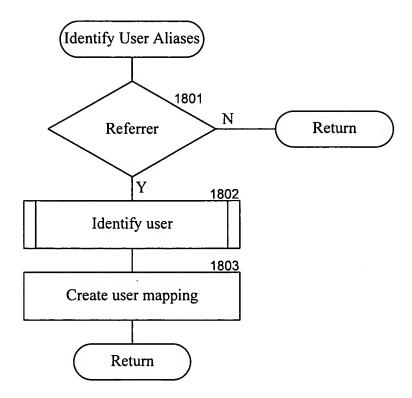


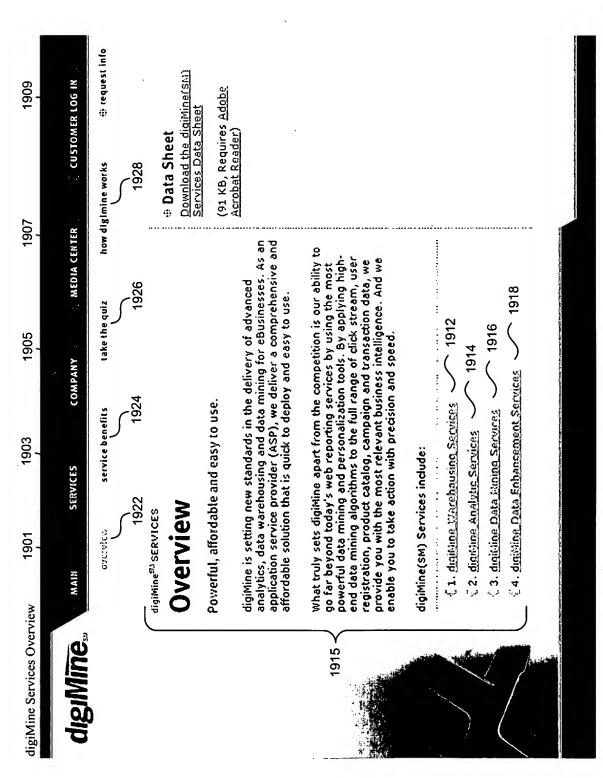
Fig. 18

See why digitaing is the best service and a desire to win? Fall's Best if so, check out our current data warehousing and data Award at Internet Do you have a passion for digiMine Preview of Show Upside World! **CUSTOMER LOG IN** · digiMine Careers Wins Service Benefits technology, customer mining solution for all UPSIDE EVENTS BEST OF SHOW eBusinesses. 1907 MEDIA CENTER 1904 To request additional information about digiMine, please fill out our digiMine will uncover valuable business intelligence and enable you to take immediate action by delivering advanced analytics and on customer behavior, site performance, product sales, content consumption, marketing campaign effectiveness, browser to buyer Best of all, our application service provider (ASP) model allows us to provide you with an affordable solution that is quick to deploy Learn more >> digimine provides you with intuitive reports that have key metrics applications that give you the ability to personalize web content, conversion, customer segment identification and much, much Unlock the Power of Your Data more. digiMine's data mining services also deliver predictive about your business - and you need to be able to act You need to know more about your customers and information request form. cross-sell and up-sell. personalization tools. on that knowledge. and easy to use. ⊕ Contact Us dieiMine Powering your data for business advantage 21310

Welcome to digiMine

http://www.digimine.com/

Fig. 194



http://www.digimine.com/services/

Fig. 19B

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digiMine Warehousing Services Overview

digiMine⁵⁷³ SERVICES

Overview

digiMine" Warehousing Services

step in creating strong analytics and personalization. digiMine will take your data from multiple sources including click stream, transaction, product, campaign and user profiles to create a robust Building a comprehensive data warehouse is the first fundamental data asset. Our scalable data warehousing infrastructure enables us to build large warehouses that are capable of holding data for the most data intensive businesses, even those as big as the Media Metrix top 50.

1. digiMine Warehousing Services

1914 1. 2. digiMine Analytic Services

(3. digiMine Data Mining Services

4 4. digiMine Data Enhancement Services

Fig. 19C http://www.digimine.com/services/warehousing.htm

digiMine Analytic Services Overview

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digiMine⁸³ SERVICES

Overview

digiMine " Analytic Şervices

We provide advanced analytics to you through intuitive, interactive and customizable reports. You can quickly get a top-level view of your customers or you can drill down to specifics 24 hours a day, 365 days a year. We provide you with reports that are relevant and enable you to take action with confidence. Our reports include analytics on:

Site Usage Traffic, Referral, path analysis, key words Integrated Marketing Campaign Analysis Online advertising, e-mail, affinity and loyalty programs

Customer Analysis Demographic, psychographic, recency and frequency

User Action Analysis RFQ, registration, auction Shopping Cart Analysis Conversion and abandonment 1. digibline Warehousing Services

2. digiMine Analytic Services

3. diaMine Data Mining Services 7916

4 4. digimne Data Enhancement Services

1918

Shoppin Conversion (2. c (2. c (3. g (4. g (4. g

http://www.digimine.com/services/analytic.htm

Fig. 19D

💤 request info services by using the most powerful data mining and ⊕ We go beyond today's CUSTOMER LOG IN personalization tools. typical web reporting how digimine works MEDIA CERTER digiMine applies advanced data mining algorithms to provide you with the most powerful analytics available. Our algorithms identify customers. These analytics, coupled with our interactive reporting interface, give you the intelligence you need to make timely decisions with confidence. 1918 patterns in the data that can deliver new insight into your take the quiz COMPANY Affinity Analysis - Product, Content, Event i 4. digitaine Data Enhancement Services digiMine " Data Mining Services (1. digibline Warehousing Services service benefits (3. digiMine Data Mining Services (2. digitiine Anglytic Services Customer Segmentation SERVICES Cross-sell and Upsell Churn management Overview digiMine^{Stl} SERVICES Personalization ductuit a MAIN

digiMine Data Mining Services Overview

http://www.digimine.com/services/mining.htm

Fig. 19E

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digiMine Data Enhancement Services Overview

Overview

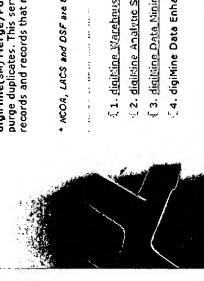
digiMine^{ca} Data Enhancement Services

make your data more valuable and more usable. These services can also help you reduce marketing costs by correcting addresses digiMine(SM) Data Enhancement Services are helpful tools that and eliminating duplicates.

validate and correct customer addresses using information from the USPS. digiMine's address validation and correction services include: National Change of Address (NCOA), Locatable Address Correction Service (LACS) and Delivery Sequence File (DSF) processing.* digiMine(SM) Address Validation/Correction - digiMine can

digiMine(SM) Merge/Purge - digiMine can also merge lists and purge duplicates. This service enables you to eliminate duplicate records and records that map to the same address (householding).

- * MCOA, LACS and DSF are trademarks of the United States Postal Service
- 1. digittine Warehousing Services
- i 2. digitine Analytic Services
- 13. digitine Data Mining Services
- 4. digiMine Data Enhancement Services



http://www.digimine.com/services/enhancement.htm

i request info the fastest time to ⊕ digiMine offers little as 24 hours. deployment - as how digimine works MEDIA CENTER digiMine(SM) Services make understanding your customers and your business easy. And we alleviate the frustrations associated with deploying and using a home-grown data warehousing and data 1926 take the quiz COMPANY service beach 15 **Service Benefits** digimine S. SERVICES mining solution. overview MAIN digiMine

digiMine Service Benefits

Download the digitline(841) Services Data Sheet Acrobat Reader) Our data mining-powered reports provide you with unparalleled intelligence. We give you the tools to enable personalization that precisely targets content and maximizes up-sell and cross-sell

Powerful data mining tools

opportunities. Easy to use

(91 KB, Requires Adobe

A comprehensive data asset

to customize the view of your analytics.

digiMine(SM) Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you

diginine builds a robust, scalable and secure data warehouse for you that combines the full range of clickstream, user-registration, product, campaign and transaction data.

Quick to deploy diployment. In fact, a typical diployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, customers begin to realize the value of digiMine(SM) Services in as little as 24 hours.

Affordable

Our web-based ASP model allows us to deliver a powerful, high-end service that is both efficient and affordable. Setup costs are minimal and do not require additional IT resources. A monthly fee covers all expenses related to hardware, software, operations and reporting.



http://www.digimine.com/services/servicebenefits.htm

Powering your data for business advantage ™



Unlock the Power of Your Data

Overview

If you're like most businesses, you are generating huge volumes of valuable data - data that can reveal the likes and dislikes of current and potential customers about your products, services and web site. Do you have the infrastructure and tools in place to turn your data into actionable business intelligence?

digMine, Inc. is setting new standards in the delivery of powerful analytics and personalization for eBusinesses. Our data mining services provide you with intuitive reports to understand customer behavior, marketing campaign effectiveness, sales trends, browse-to-buy conversion, customer segment identification and much more. digMine's data mining services also deliver predictive applications that give you the ability to personalize web content, cross-sell and up-sell.

digiMine is the only true ASP (application service provider) for sophisticated data warehousing and data mining solutions. We go far beyond today's web-reporting packages by building a comprehensive data warehouse and by applying data mining tools to the full range of click stream, user registration, product catalog, campaign and transaction data. And our ASP model enables us to provide you with an affordable solution that is quick to deploy and easy to use.

Service Benefits

Powerful data mining tools

Our data mining powered reports provide you with unparalleled intelligence. We give you the tools you need to enable personalization that precisely targets content and maximizes up-sell and cross-sell opportunities.

Comprehensive data asset

We take your multiple sources of data and build a robust data warehouse for you – a fundamental step in extracting the greatest value from your data. Our scalable data warehousing infrastructure enables us to build customer specific warehouses that are capable of holding data for the most data intensive businesses.





digiMine. Inc.'s reports provide actionable insight into customer behavior.

The One Quite Do you know enough about your customers?



Affordable

Our web-based ASP model allows us to deliver a powerful, high-end service that is efficient and affordable. Set-up costs are minimal and do not require additional if resources. Fixed monthly fees cover all expenses related to hardware, software, operations and reporting.

Easy-to-use

digiMine[™] Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you to customize your view of your analytics. And you don't have to be a statistician to understand your data.

Quick to deploy

digitine offers the fastest time to deployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, our customers have full analytics in less than 24 hours.

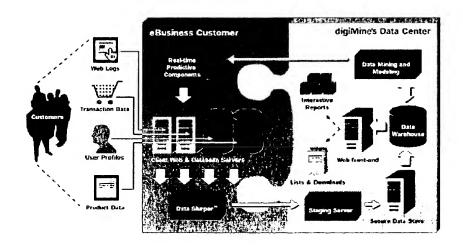
How digiMine Works

digiMine[™] Services do not require you to invest in additional IT resources, nor do we require you to deploy data tags. We simply install a digiMine Slurper™ at your data center that encrypts and compresses your data for transmission at pre-determined times. digiMine's Slurper™ is a simple piece of software that has the ability to pull web server logs and gather data from any OLE-DB-compliant database - from Oracle, SQL, DB2 and others. This process does not compromise your network security or require you to open your firewall.

Once your data is transferred to digiMine's data center, it is parsed, cleaned and loaded into a secure data warehouse.

digiMine then produces detailed and accurate reports that are delivered 24 hours a day, 7 days a week, 365 days a year. You can access your reports through a dedicated https connection using a standard browser. The reports are completely secure and require user authentication. In fact, as an administrator, you have the ability to set various levels of access permission for different business users in your company. Your data is also made available for export.

digiMine provides data mining services for predictive applications. These predictive components give you the ability to personalize web content and cross-sell or up-sell products. Data mining components run in real-time on your web site or in batch applications, such as targeted e-mail.



For more information:

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digiMine, Inc. 11250 Kirkland Way Kirkland, WA 98033

Tel: 425 896 1700 Fax: 425 896 1777

www.digiMine.com

·:· request info **CUSTOMER LOG IN** 1928 how digimine works MEDIA CENTER 2 to COMPANY service benefits Take the Quiz SERVICES digiMine^{S1} SERVICES overview MAIH

digiMine Services: Take the Quiz

With the abundance of sites on the Internet today, it's hard to get customers and keep them. Let's face it, if within 20 seconds your visitors are not presented with the specific content or list of products they're interested in, then there's little chance they'll return again.

How many of these questions can you answer today? You're not alone if you can only answer a few. With digiMine, you will be able to answer all of these questions and more.

... How many customers came to your site yesterday?

;

ii How many were first time visitors?

ii: Can you get a list of those new customers and send them a thank you the next day?

What are most visited products areas on your site?

What products should you consider making "loss leaders" to attract new customers?

: What are your top selling products or services? Have they changed in the last month?

ii How many shoppers go through your home page?

Which marketing promotions are most effective at driving new customers to your site?

: Which customers are likely to "chum" and which are loyal shoppers on your site?

क What is the expected "life time value" of your customers?

........

Fig. 19J

http://www.digimine.com/services/quiz.htm

| How digiMine Works | | | 1905 | | | |
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| | overview | service benefits | efits take the quiz | and objection wastes | प्रकारिङ स्मार्थिक ार्थिक प्रकारिक | st info |

digiMine⁵⁷¹ SERVICES

How digiMine Works

and compresses your data for transmission at predetermined times. process does not compromise your network security or require you to open your firewall. Alternatively, you can also send your data to install a digiMine Data Slurperim at your data center that encrypts digiMine's Data Slurper'm is a simple software application that has the ability to pull web server logs and gather data from any commercial database such as Oracle, SQL, DB2 and others. This resources, nor do we require you to deploy data tags. We simply digiMine Services do not require any additional investment in IT us through a secure FTP transfer.

Once your data is transferred to digiMine's data center, it is parsed, cleaned and loaded into a secure data warehouse. We can also merge, purge, validate and correct your data.

365 days a year. You can access your reports through a dedicated We then apply data mining to produce insightful analytics. These analytics are generated and delivered to you through interactive reports and downloadable lists that are available 24 hours a day, and secure connection using a standard browser. Real-time data mining components (executables called from java or asp) are run independently of the digiMine data center to avoid any impact on site performance. These can be run in real-time on your web site or in batch applications such as targeted email.

logs and gathers data Slurperto is a simple software application that pulls web server from any commercial database - with no digiMine's Data impact on your IT department.

Download the digiMine(SM) Services Data Sheet ⊕ Data Sheet

(91 KB, Requires Adobe

Acrobat Reader)

http://www.digimine.com/services/howworks.htm

CUSTOMER LOG IN contact us MEDIA CENTER Through their experiences, they realized that the benefits of data warehousing and data mining delivered as a service, would enable e-businesses to derive the most value from their data for increased digiMine was born from the experience of our three founders, Nick Besbeas, Usama Fayyad and Bassel Ojjeh. All three Microsoft veterans come from different disciplines — direct marketing, data management » digiMine's mission is to create value for all e-businesses by making data warehousing and data mining a practical customers COMPANY mining, and data warehouse operations. management SERVICES **Our Mission** competitive advantage. our mission COMPANY MAIN reality. dieiMine

digiMine Company Information

http://www.digimine.com/company/

Fig. 19L

digiMine Company Information Management

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|---|---|----------------------------------|---|---|---|--|--------|---|--|--|-----------|---|
| • | digivine our mission | _{сомрану} Management | digiMine's executive team brings unpi in commerce site development, data w mining and web/database marketing. | | Usoma Fayyad President & CEO, co-founder | Nick Besheas 1943 Executive VP Sales and Marketing, co-founder | | Martin F. Vowels Chief Financial Officer | Bob Balan, Esq. Vice President of Legal Affairs | | Investors | Nayfield Fund Second Avenue Fund Second Avenue Fund Cedar Grove Investments (Amazon.com, Lu Kellett Investments (InfoSpace.com, MCI W CoinStar, meals.com, gear.com, Virtual Bank) Sam Jadallah (Managing Director, Internet C Microsoft Vice President) Robert Pollan (Managing Director, Internet C James Voelker (former Naxtlink CEO) Deutsche Bank Technology Fund (internet, telecom funder) Silicon Valley Angels (involved in hottest ea |

http://www.digimine.com/company/management.htm

Fig. 191

digiMine Executive Bio: Bob Bolan

| digiMine | MAIN | SERVICES COMPANY | | MEDIA CERTER | CUSTOMER LOG IN |
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| | | Bob Bolan, Esq. Vice President of Legal Affairs <u>Bob@djaikine.com</u> | íffairs | | |
| | « previous big | | manyaement hame | home | |
| | Bob Bolan is chief and the board of d | Bob Bolan is chief legal counsel and advises the management team and the board of directors on all legal affairs of the company. | s the managem rs of the compa | ent team ny. | |
| | Corporate Attorney Corporate Attorney a wide variety of collicensing, litigation, investments. He pr Division, the Applie Microsoft Research of the patent portf Cambridge and Ch speech recognition programming lang | From 1994 until joining the company in May of 2000, Bob served as Corporate Attorney at Microsoft Corporation where he practiced in a wide variety of corporate matters including intellectual property, licensing, litgation, acquisitions, strategic alliances and investments. He provided legal services to the Windows Platform Division, the Applications Division, the Microsoft Network, and Microsoft Research Division. Most notably, Bob led the development of the patent portfolio for Microsoft Research in Redmond, Cambridge and China, representing such diverse technologies as speech recognition, natural languages, operating systems, programming languages, cryptography, user interface design, | r of 2000, Bob : n where he pro up intellectual pulliances and the Windows Pl cost Network. Sook Network, Sook Interface desgreeninterface | cticed in roperty, afform and elopment gies as ign, | |
| | arthcal intelligenc and data mining. | artindal intelligence, graphics, vision, development tools, database and data mining. | lopment tools, o | latabase | |
| | From 1988 to 1994 Bell Laboratories w capacity packet sw the AT&T interexch | From 1988 to 1994, Bob was a Member of Technical Staff at AT&T Bell Laboratories where he developed network features for high- capacity packet switches that formed the signaling infrastructure of the AT&T interexchange carrier network. | Technical Staff , lork features for ignaling infrastr | at AT&T r high- ucture of | |
| | Bob received his J. honored with mem Masters in Comput Bachelor of Arts in (1978). Bob is a mand is registered to Office. He is a form States District Cou Norris of the Sixth Norris of the Sixth Norris of the Sixth | Bob received his J.D. from Capital University (1993) and was honored with membership to Order of the Colif. He also earned a Masters in Computer Science from Purdue (1988) and an Honors Bachelor of Arts in Classical Languages from Xavier University (1978). Bob is a member of the Washington State Bar, the Ohio Bar and is registered to practice before the US Patent and Trademark Office. He is a former extern of Judge James Graham of the United States District Court, Southern District of Ohio, and of Judge Alan Norris of the Sixth Circuit Court of Appeals. | ty (1993) and w Coif. He also ea (1988) and an i m Xavier Unive n State Bar, the n State Bar, the Patent and Tra es Graham of th | rned a tonors rsity Ohio Bar demark ie United | |

http://www.digimine.com/company/BobBolan.htm

rig. 19/\

| our mission management customers carcar our mission management customers carcar Career S Welcome to a Brave New Workplace Welcome to digilwine. We're a young, well-funded company with hyge potential. Qur founders are industry visionaries with a wealth of marketing, product development and research experience. They have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership positions at Microsoft and NASA where they have held leadership on situation at orster of investors Subacking us. At digilmine, you'll have the chance to spread your entrepreneurial wings and soar. Along the way, you'll luse your skills and knowledge that includes stock options. So you can the your financial success to your achievements at the company. digilmine is a passionate group of people. We're passionate about cereating revolutionary data mining and data warehousing technologies. We're passionate about delivering great oustomer service. We're passionate about winning. And we're passionate about building a workplace where you'll have many opportunities to contribute to our success and receive generous rewards for your hard work. Check out our career opportunities and see why one Silicon Valley angel investor called us "the hottest startup ever to come out of Seattle." | MEDIA CENTER CUSTOMER LOG IN | customers careers contact us | : Check out our career opportunities and see why | | | r entrepreneurial ills and knowledge four hard work, ckage that ial success to your | assionate about housing reat customer re passionate ny opportunities to ewards for your | one Silicon Valley to come out of | 1050 |
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| COMPANY COMPANY COMPANY Welcome to a huge potentia of marketing, have built an have an equal have an exportant to help digimine is a pereating revolution and digimine is a pereating revolution to hard work. Check out ou angel investo seattle: | | management | | ave New M | iigiMine. We're a young, well-funded of <u>Our founders</u> are industry visionar, product development and research dership positions at Microsoft and Nath managed dynamic, successful orgally impressive roster of <u>investors</u> ba | ou'll have the chance to spread your skiner. Along the way, you'll use your skiner reach new heights. In return for you industry-leading compensation pack options. So you can the your financist at the company. | passionate group of people. We're pa Intionary data mining and data warel We're passionate about delivering g e passionate about winning. And we'r g a workplace where you'll have man our success and receive generous re | r career opportunities and see why o r called us "the hottest startup ever 1 | |
| | MAIN | w Ino | Careel | Welcome to | Welcome to chuge potential of marketing, have held lea have built an have an equa | At digiMine, y wings and so, to help digiMi you'll enjoy a includes stock achievements | digiMine is a creating revo technologies. service. We'r contribute to hard work. | Check out ou angel investo Seattle." | |

Fig. 190

http://www.digimine.com/company/careers/ 7920

digiMine Company Information

http://www.digimine.com/company/careers/jobopps.htm

Fig. 191

| digiMine | MAIN | SERVICES | COMPANY | MEDIA CENTER | CUSTOMER LOG IN |
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|) | our mission | management | customers | 6,0367.75 | confact us |
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| | Review ideas for the following for the f | Review ideas for strategic importance and patent viability. Work closely with outside counsel to develop claim scope and | nce and patent via to develop claim s | bility. | |
| | prosecution str. Analyze third p | prosecution strategy, and supervise them throughout the process. Analyze third party patents and determine best resolution, including | e them throughour | the process. | |
| | licensing, produ | licensing, product modification and liability studies. Counsel development and business clients on patent-related issues. | liability studies. | related issues. | |
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Fig. 19Q

http://www.digimine.com/company/careers/legal.htm 71920

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http://www.digimine.com/mediacenter/

Fig. 19R

1909

digiMine Press Releases

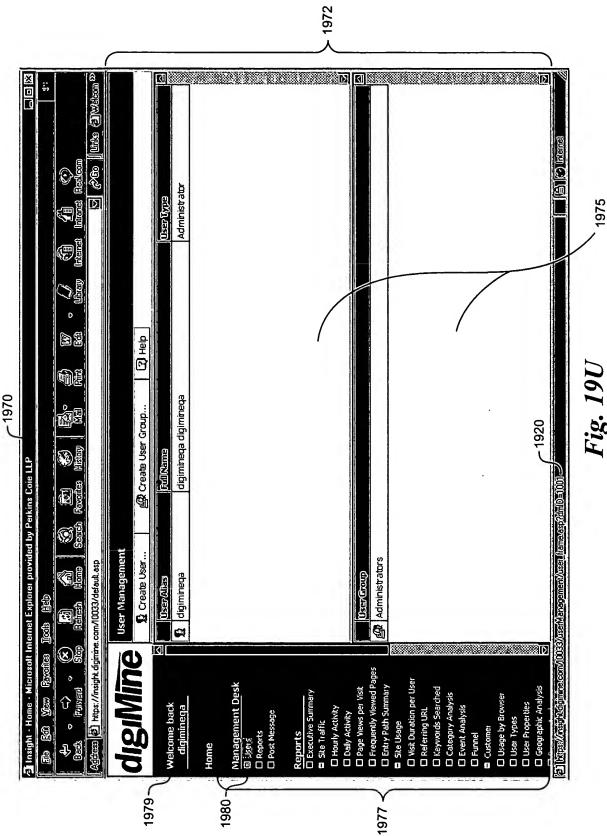
CUSTOMER LOG IN 1956 MEDIA CENTER October 26, 2000 - <u>diamine Awarded Overall 'Best of Show' at</u> Upside Events' Fourth Annual Preview Fall Media Reception December 18, 2000 - <u>digitaine Teams with EMC to Power Data</u> Warehousing a<u>nd Data Mining Service</u> October 3, 2000 - digiMine Delivers Hosted Data Warehousing and Data Mining Services, Built on Microsoft's .NEI Platform October 30, 2000 - digimine Wins Upside Preview Fall's "Best of Show" Award During Internet World 2010 January 17, 2001 - <u>Technology Review, MIT's Magazine, of</u> Innovation, Names digitiline CEO Usama Fayyad to TR10 September 11, 2000 - Marfield Fund Leads digiMine's \$20 Million Second Round Funding press releases April 3, 2000 - digibline Founded to Offer Next Generation eCommerce Analytics and Personalization Solutions August 15, 2000 - <u>digibline Bolsters Executive Team With</u> Former Microsoft Attorney September 18, 2000 - <u>digildine, Inc. Launches The First</u> <u>A</u>dvanced Business Intelligence <u>Service</u> May 25, 2000 - <u>digimne Next Generation eBusiness</u> Intelingence Service Provider Hiros Ke<u>v Executive</u> COMPANY in the news **Press Releases** SERVICES medla center home MEDIA CENTER MAIN 47, 45 ... ٠į٠ **:** ...

http://www.digimine.com/mediacenter/pressreleases.htm

Fig. 19,

CUSTOMER LOG IN Did you forget your password? Please <u>contact</u> your account manager. · MEDIA CENTER Welcome. Please enter your case-sensitive User ID, Password, and Company. - 1960 COMPANY **Customer Log In** Submit SERVICES 📝 user name password company MAIN https://insight.digimine.com/ digiMine

digiMine Customer Login



1975

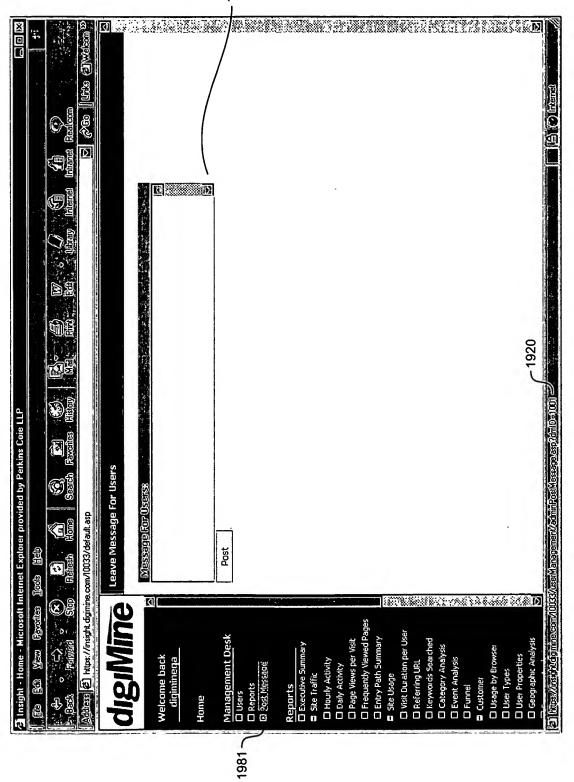


Fig. 19V

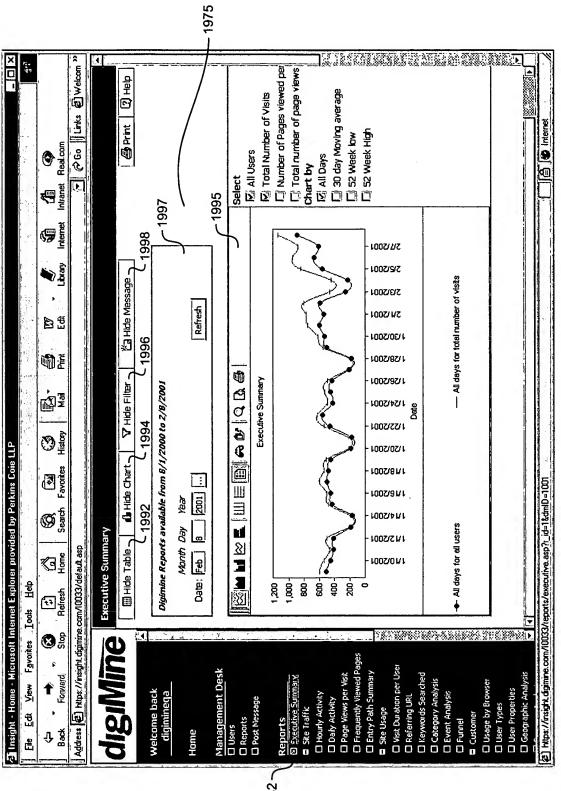
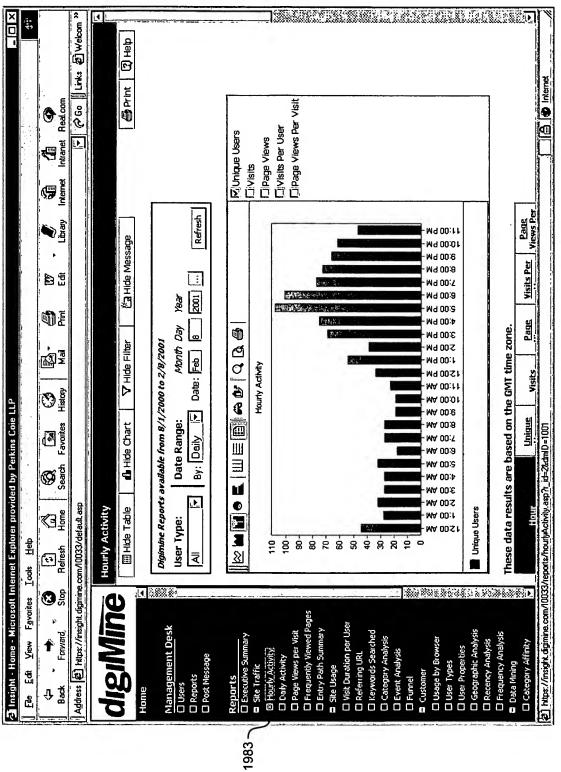


Fig. 19W

1982-



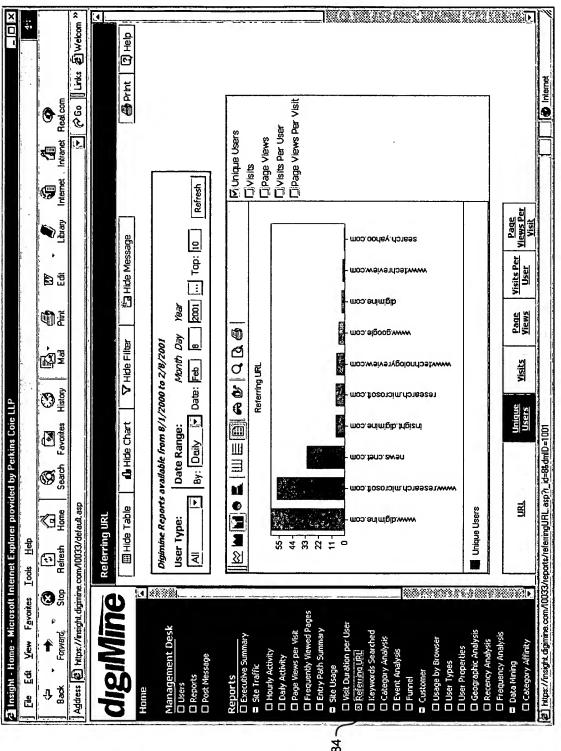


Fig. 19Y

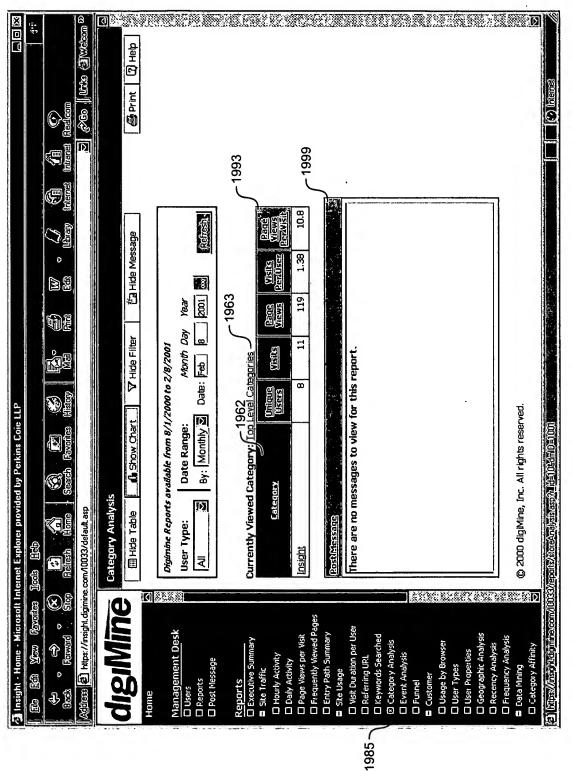


Fig. 19Z

--- Services



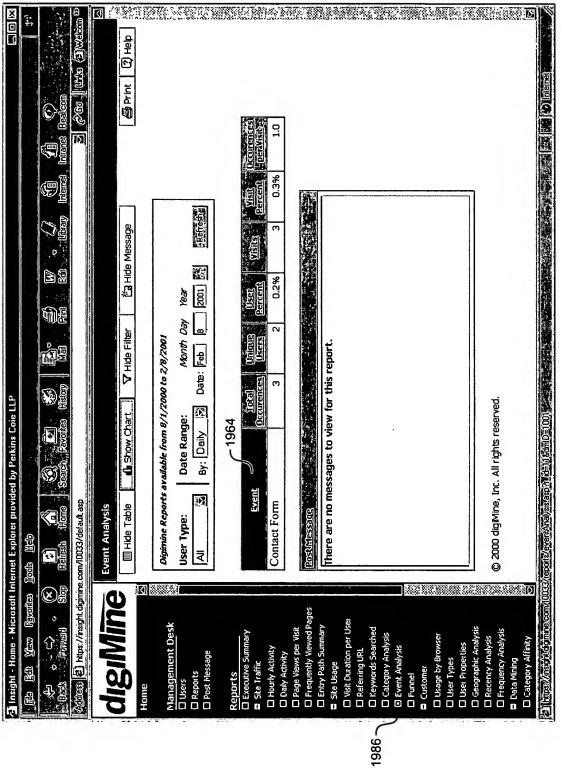


Fig. 194B

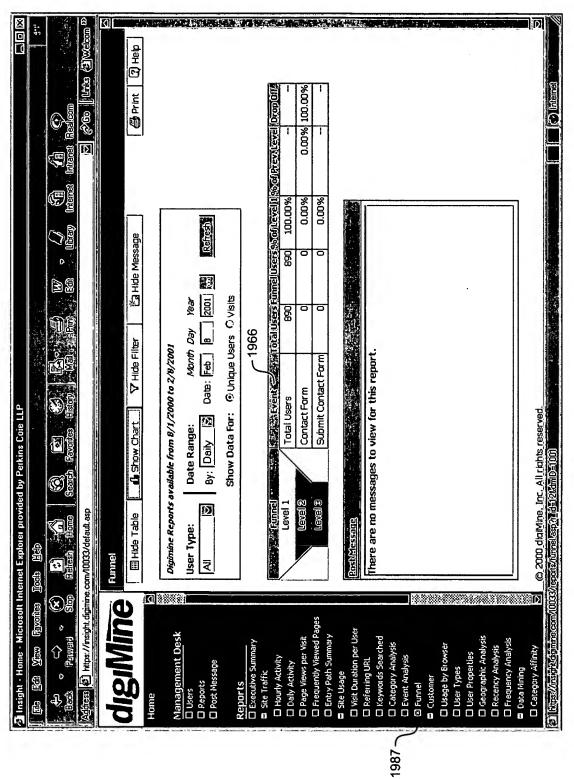


Fig. 194C

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| | Address & https://insight.digimine.com/10033/default.asp | com/10033/default.as | 6 | | | | | | | | ĮÞ. | 4 | PGo ∐Links ② Welcom » | com » |
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| - | ☐ Executive Summary | | | | | | | | | | | | | |
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| | ☐ Hourly Activity | User Type: | Date Range: | Range: | | | | | | - | | | | |
| | er Visit | ₹ | | By: Monthly Month: Jan Year: 2001 Top: 10 | Month: [3 | an Year: | 2001 | Top: | õ | | | | | |
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| | ☐ Keywords Searched | Show only com | oinations cor | staining thi | is item: |) | | | | | | | | |
| | ☐ Event Analysis | All | | | | | | | <u>D</u> | | | | | |
| | ☐ Funnel | | | | | | | | | | | | | |
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Fig. 194D

198

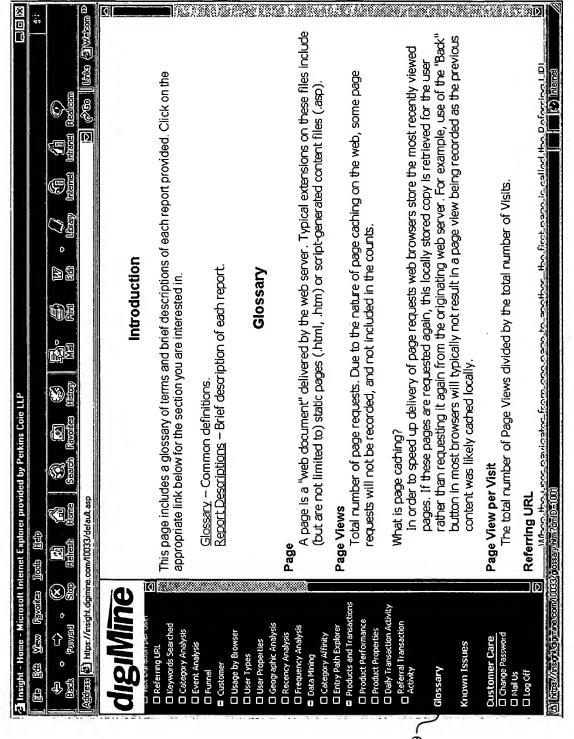


Fig. 19AE

1989 -

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digiMine Services Overview

http://www.digimine.com/services/

| | 1 | |
|----|--|------------------------------------|
| | Storage 2110 | memory 2130 |
| | Parser Config. Data 340 | Parser 310 |
| | Site Definitions 2112 | Dimension Generator 313 |
| | Event Type Definitions 2114 | Logical Site Identifier 2151 |
| | Category Page Type Definitions 2116 | User Identifier 2152 |
| | Log Entry Exclusion Data 2117 | URI Identifier 2153 |
| | Definition Version Information 2119 | Category Page Type Identifier 2154 |
| | | Event Type Identifier 2155 |
| | Parser-Generated Log File 380 Information 2111 | Version Identifier 2157 |
| | I/O devices 2120 | |
| | display 2121 | |
| | network connection 2122 | CPII 2405 |
| | other I/O devices 2124 | |
| | computer-readable media drive 2123 | E. 21 |
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| | | |

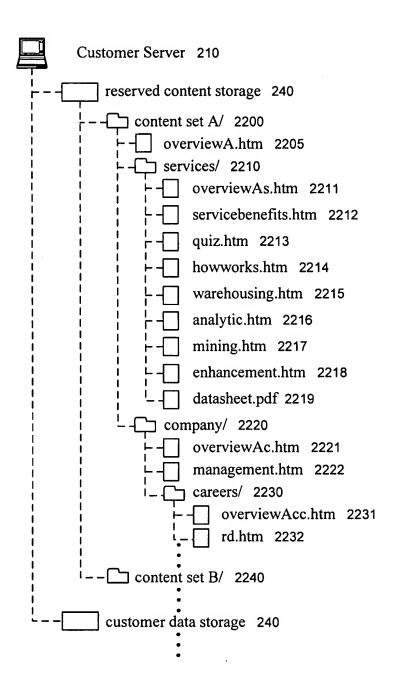


Fig. 22A

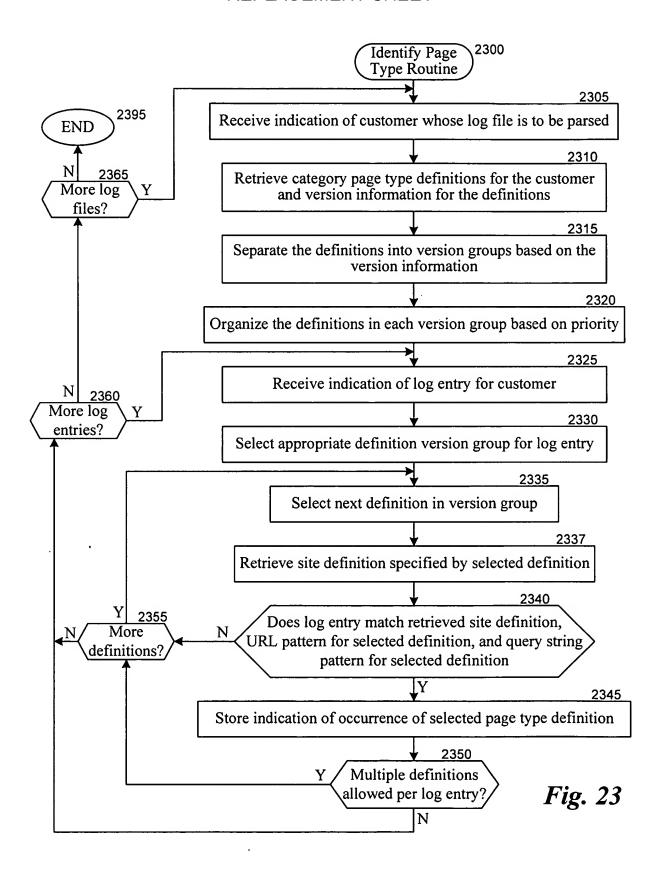
Content Set A
Category Hierarchy Table 2250

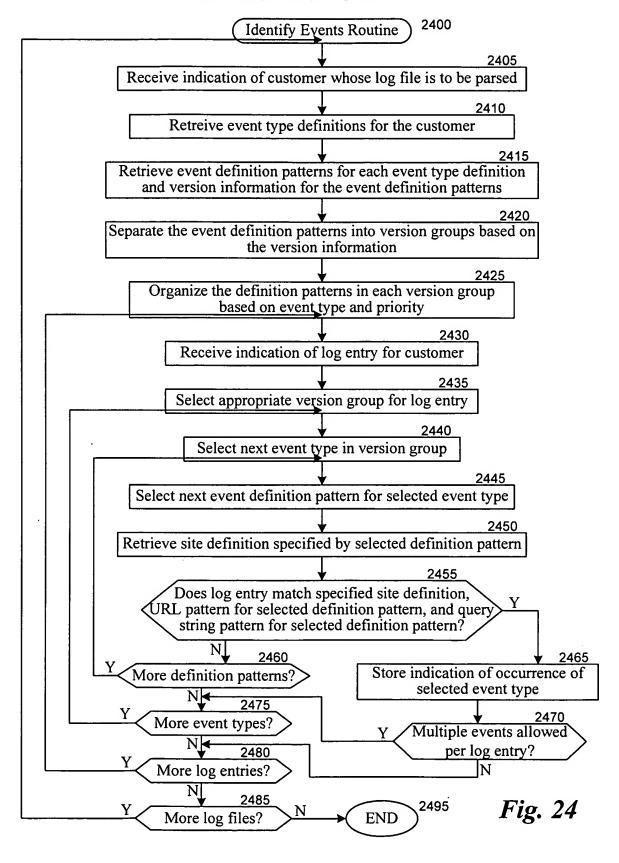
| Category 2251 | ID 2252 | Category Parent 2253 |
|------------------|------------|----------------------|
| Services | 1 | |
| Company | 2 | |
| Media Center | 3 | |
| Analysis | 4 | |
| Service Benefits | 5 | 1 |
| Take the Quiz | 6 | 1 |
| • | | |
| Careers | 20 | 2 |
| • | | |
| R&D | 30 | 20 |
| QA | 31 | 20 |
| • | | |

Content Set A Content Category Table 2260

| Content 2261 | Category Page Type Definition ID 2262 |
|---------------------|--|
| overviewA.htm | |
| overviewAs.htm | 1 |
| servicebenefits.htm | 1 |
| | |
| rd.htm | 30 |
| : | |

Fig. 22B





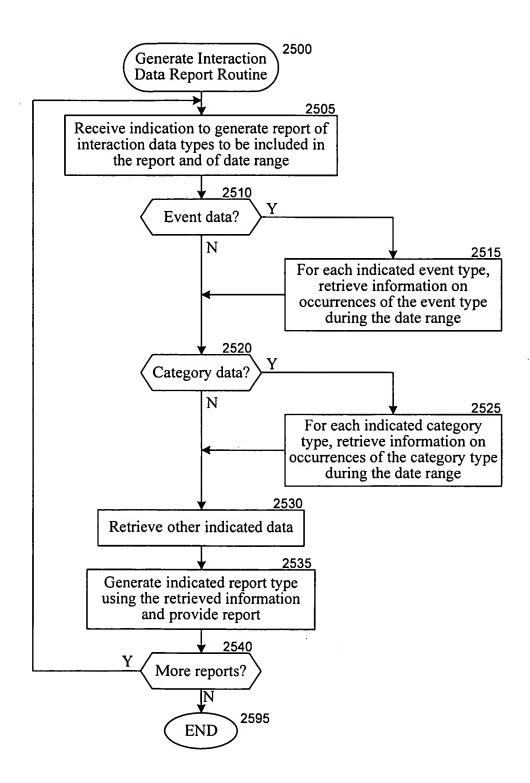


Fig. 25

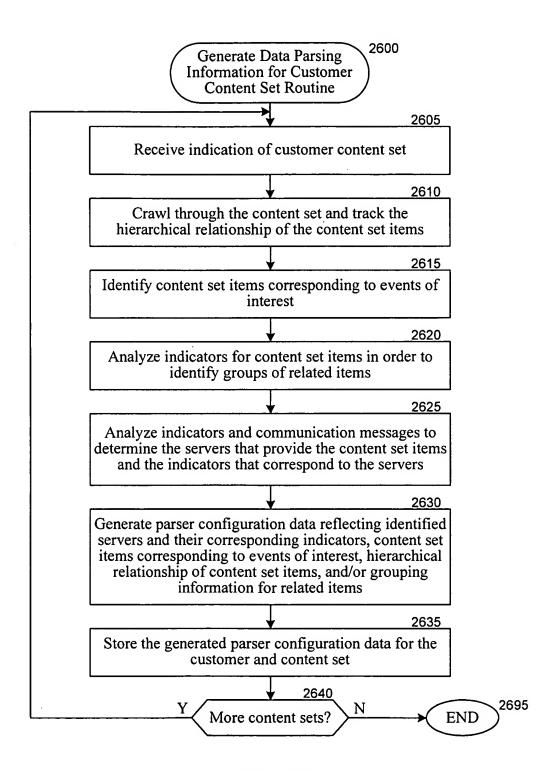
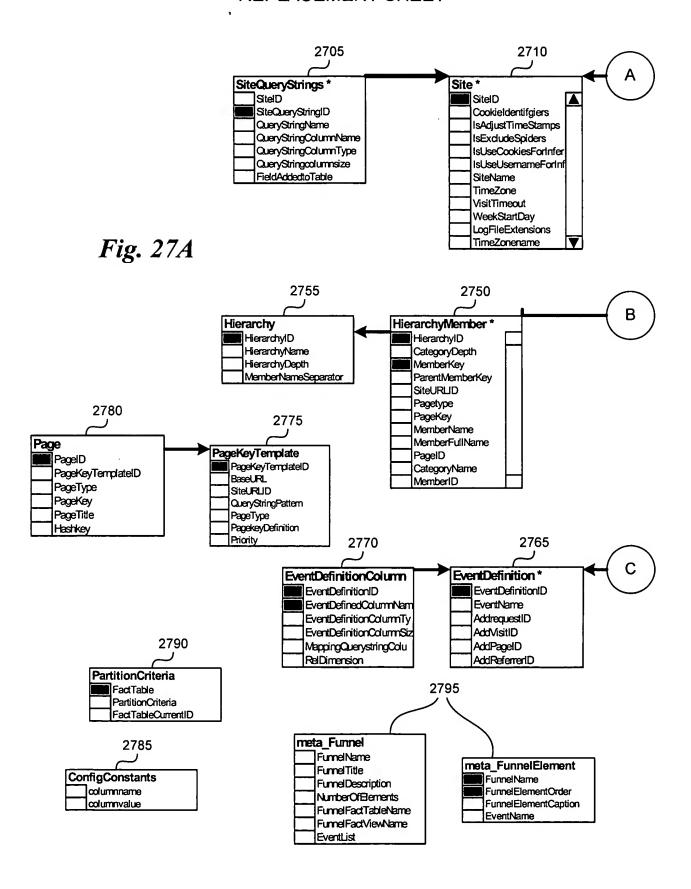
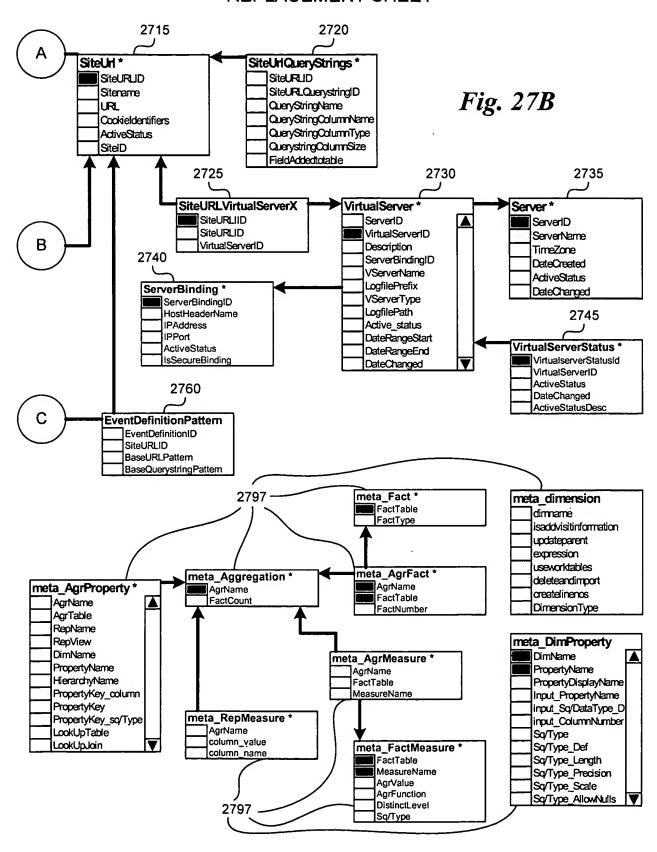


Fig. 26





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